

SECCO – Alterra partnership dealing with selection, monitoring, validating en evaluating.

## Context

SECCO is a EU LIFE+ Demo program on climate change adaptation initiatives and concrete solutions. Drivers for SECCO are socio-economic impulses and interventions. The partners are city regions, cities and or neighbourhoods that have ideas on what, when and where to elaborate a demonstration project, but share a common interest in solving the problem about with whom and how to organize the Demo – and how to draw conclusions and learn from the Demo: implementation, evaluation and the learning environment. Alterra has ample knowledge about climate change adaptation and more than sufficient know how to perform or to assist in these tasks. Alterra proposes to be a fully committed partner, rather than being a consultant to SECCO. The estimated necessary LIFE budget is circa 200 K€.

## First step

Alterra is asked by lead partner Amsterdam Nieuw West to construct a primary monitoring program in order to help partners to select an interesting Demo for the SECCO project. This starts with output indicators and input aspects on which basic challenges and choices can be defined. We would like to create conditions that are case specific for partners, but are sufficiently context related for SECCO.

A concept matrix has been set up roughly on June 6th in Amsterdam after a first partner meeting held on May 30th. Here follows an application from the perspective of the output indicators.

## Input Aspects and output indicators

Output towards EU Life+ program, towards the Partners, towards the targeted societal groups (1) and the economic impulse (2)

Indicator key words (1) are societal significance and coherence with (other) urgent matters in society, learning by doing (together), share knowledge and know how

Indicator words (2) are Qualifying of solutions – benchmarking and Quantifying of solutions – investment scope and cost benefit.

Aspect Keywords for (1) are visibility - showcasing, stewardship – Ownership and communication opportunities

Aspect Keywords for (2) are Makeability - Scaleability, employment – partnership and business cases-employment.

References: mondial examples such as:

“Climate Squares or market places” (Delta Alliance, C40).

Green buildings – Parkings (Milano, Rotterdam)

Green city (Vancouver, Portland Oregon)

Edible parks (Gent)

<b>#1 Societal significance and local impact from socio economic context – “Yes We Can”</b>			
1A Target group(s) <i>organizing for and by whom</i>	1B Places and time <i>Where and when?</i>	1C Flows and materials <i>What ?</i>	1D origin investments and driver(s) <i>How ?</i>
<b>#2 Cohesiveness and connectivity – “character of change”</b>			
2A to other urgencies or target groups  Why else	2B with other places  Where else	2 C Closing waste cycles Up-scaling possibilities  How else	2D projected added values or “evaded costs” What else
<b>#3 Quality and innovation – “better than now, better than ever”</b>			
3A Improvement Quality of life such as health – social networks  How more inclusive?	3B Physical neighbourhood improvement  How more attractive?	3C improving footprints Lifecycles  How more effective?	3D Transition steps to Cyclic economy both formal and informal  How more efficient?
<b>#4 Quantity and range of impact – “more than just that”</b>			
4A improvement – work & employment  Social perspective	4B Scope of learning environment  Local perspective	4C Capacity building know how  HR perspective	4D Capital gains – new businesses  Economic perspective

4 Indicators for selection, monitoring and evaluation of SECCO demo projects

First impression project proposals dd 21-8-12

## **General**

1 learning from others and/or learning by others is not present

2 relation with SECCO, is driven especially by contra-financing for on-going programs – is interreg aim not LIFE aim

3 frame climate change adaptation is ok – especially UK partners – but relation with governance action is still fragile

4 Focus on place making seems to be common denominator – wide spread themes also arching

5 Merton is likely best at quantitative monitoring, Liverpool best in over arching/ community networks

Hackney wants to do most from a technical perspective.... Southampton on capacity building.  
Amsterdam has the best of governance – cross sectored

6 Presumption for SECCO to be not to much UK – is that Padua and Malmo are participating and-or likely another lowlands or continental partner

Unique selling points for the partners > see table

Amsterdam Nieuw West as lead partner – as example for the others

Maintenance as part of sustainability

2 Most concrete demo pilots

Clear learning track

<b>#1 Societal significance and local impact from socio economic context – “Yes We Can”</b>			
1A Target group(s) <i>organizing for and by whom</i> <b>AMS, LIV</b>	1B Places and time <i>Where and when?</i> <b>ALL</b>	1C Flows and materials <i>What ?</i> <b>HACKNEY, Merton</b>	1D origin investments and driver(s) <i>How ?</i> <b>MERTON</b>
<b>#2 Cohesiveness and connectivity – “character of change”</b>			
2A to other urgencies or target groups <i>Why else, Who else</i> <b>Hackney, LIV, AMS</b> <b>Think &amp; Growth</b>	2B with other places <i>Where else</i> <b>NONE/ALTERRA</b>	2 C Closing waste cycles Up-scaling possibilities <i>How else</i> <b>MERTON</b>	2D projected added values or “evaded costs” <i>What else</i> <b>MERTON</b>
<b>#3 Quality and innovation – “better than now, better than ever”</b>			
3A Improvement Quality of life such as health – social networks <i>How more inclusive?</i> <b>MERTON, AMS</b>	3B Physical neighbourhood improvement <i>How more attractive?</i> <b>HACKNEY, SOUTH</b>	3C improving footprints Lifecycles <i>How more effective?</i> <b>LIV</b>	3D Transition steps to Cyclic economy both formal and informal <i>How more efficient?</i> <b>AMS, MERTON</b>
<b>#4 Quantity and range of impact – “more than just that”</b>			
4A improvement – work & employment <i>Social perspective</i> <b>ALL</b>	4B Scope of learning environment <i>Local perspective</i> <b>ALL</b>	4C Capacity building know how <i>HR perspective</i> <b>SOUTH, Merton</b>	4D Capital gains – new businesses <i>Economic perspective</i> <b>LIV, AMS,</b> <b>Opportunities vs barriers</b>

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